## Exercise: How Can Systematic Knowledge Management Help Your Program?

**Overview**

This is a brainstorming activity to help participants think through how knowledge management (KM) can help them do their work more effectively and efficiently. Before showing the bullets below,

**Time**

This activity will take approximately 15 minutes.

No advance preparation is needed.

**Implementing the Activity**

* The Trainer will need 5 minutes to explain the activity.

**Activity Steps**

1. Ask participants the following question: *What can KM do for you and your program?* As participants respond, write their responses on a flip chart. Below are a list of possible prompts:
   * How can KM help capture and translate know-how or lessons into shareable formats knowledge?
   * How can KM address information overload, or the problem of insufficient information?
   * How can KM reduce time spent looking for quality resources?
   * How can KM help organize information so it is easier to find?
   * How can KM support knowledge adaptation and translation?
   * How can KM reduce program costs by preventing reinvention of the wheel?
   * How can KM bring people together to build stronger professional and social networks?

*Note to trainer*: If you are working with a large group, you may want to have participants break up into small groups for this exercise. For example, if there are 24 participants, split the participants into 3 groups of 8 participants each.